# *GTU INNOVATION COUNCIL*

www.gtuinnovationcouncil.ac.in

Report on

# IPR Essentials: Safeguarding Creativity and Innovation

**Date: 26/09/2026** **Time: 10:00 AM onwards**



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## About the Centre

GTU Venture Saurashtra Hub, established on 30 January 2026, serves as a regional innovation and entrepreneurship hub dedicated to fostering a vibrant startup ecosystem across the Saurashtra region. The centre functions as a catalyst for innovation by supporting students, researchers, faculty members, innovators, and aspiring entrepreneurs in transforming ideas, research outcomes, and technology-based projects into scalable and sustainable ventures.
The Hub offers a comprehensive support ecosystem comprising mentorship, incubation infrastructure, funding facilitation, industry networking, and strategic guidance. Through these initiatives, the centre aims to strengthen the innovation landscape by promoting technology-driven entrepreneurship and facilitating the commercialization of research and innovative ideas.

Vision: To create a future where innovative ideas emerging from academic institutions and research laboratories evolve into globally competitive, technology-driven enterprises that generate sustainable economic and social impact.

Mission:

- To bridge the gap between academic knowledge and entrepreneurial action.
- To provide mentorship, incubation support, infrastructure, funding pathways, and industry linkages for early-stage startups.
- To cultivate an innovation-driven ecosystem that encourages research commercialization, job creation, and sustainable development.
- To empower innovators and entrepreneurs to develop scalable solutions addressing real-world challenges.

## Highlights of The Session:

GTU Venture Saurashtra Hub organized an expert session “Pitch & Propel – From Idea to Impact” on 26 September 2026 at VVP Engineering College, Rajkot, featuring Mr. Jayson Ganatra, Founder of Sattardas. The session focused on helping students and aspiring entrepreneurs understand effective startup pitching, including presenting the problem and solution, identifying the target market, communicating the value proposition, and delivering ideas with confidence and clarity. The interactive session provided practical insights and encouraged participants to develop their innovative ideas into impactful ventures.

## Glimpse of the Session:



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